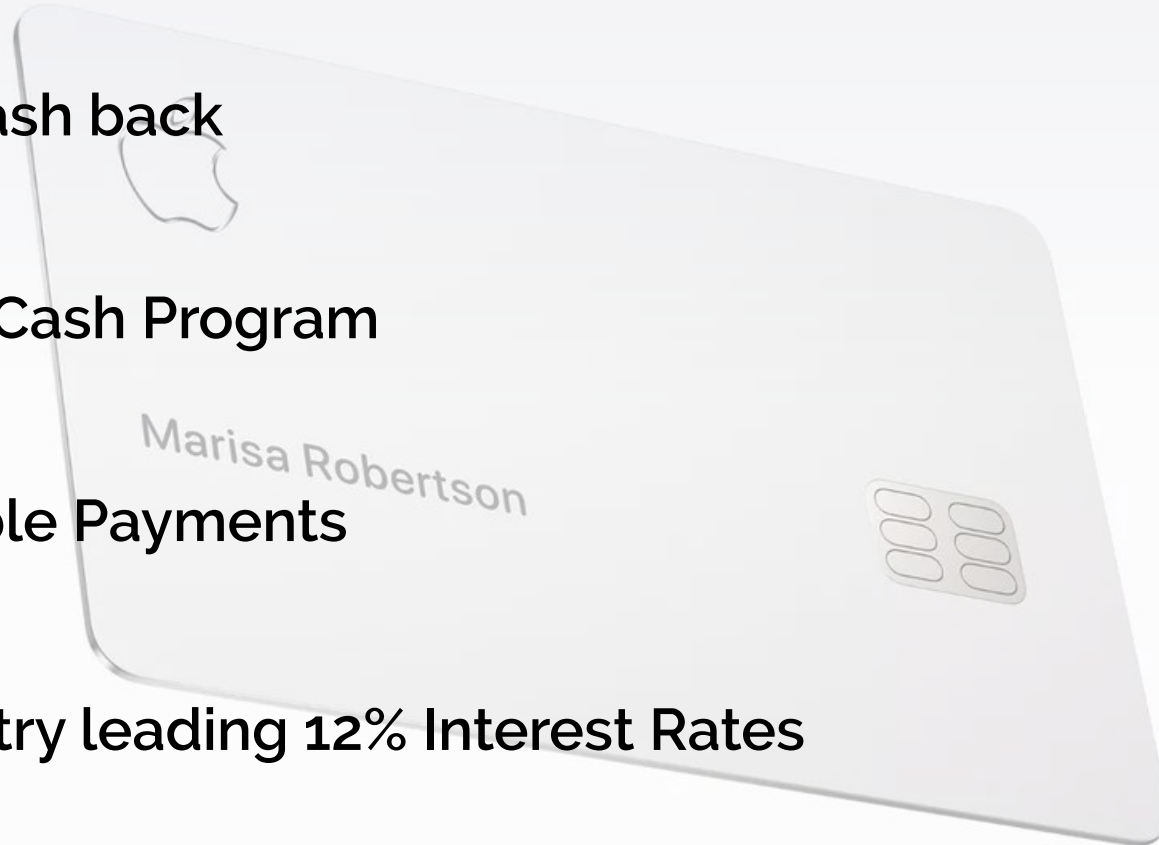




- 3 % cash back
- Daily Cash Program
- Flexible Payments
- Industry leading 12% Interest Rates



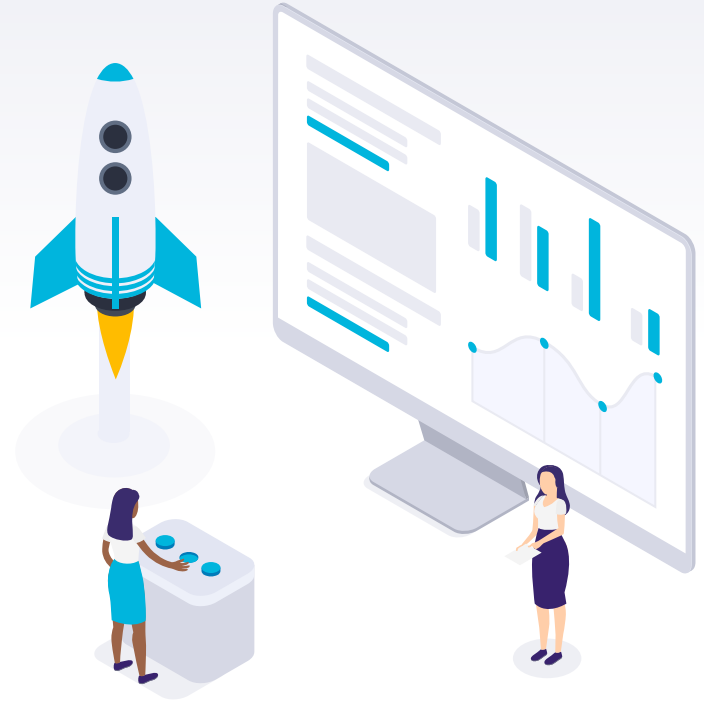
A large blue triangle points from the left edge of the slide towards the text.

Sound familiar?

1

The Problem

97% of people blindly consent to terms & services



The Case With Name Drop

- ▶ A fake social networking site
- ▶ An “accessible” terms and services agreement
 - ▶ **Disclosure: users must give up their first born child**



98%

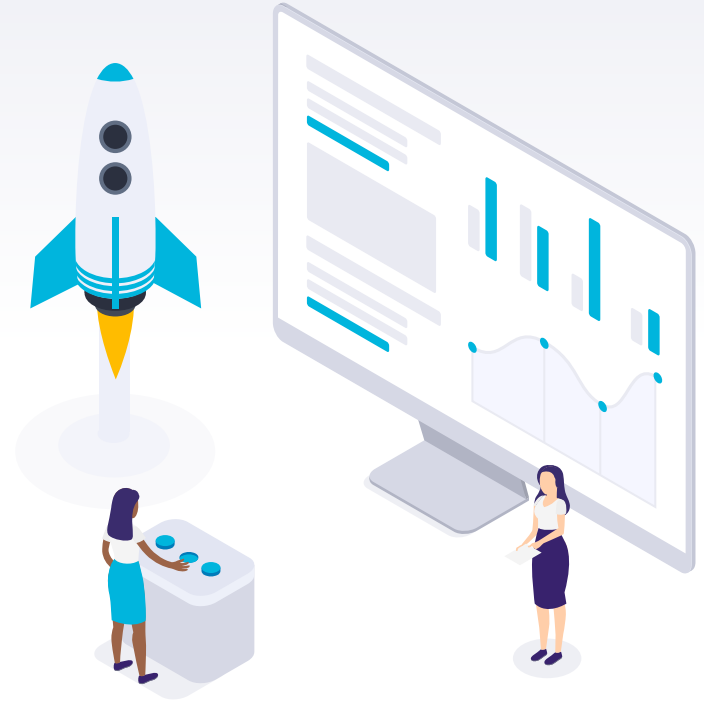
Of participants agreed.



2

The Solution

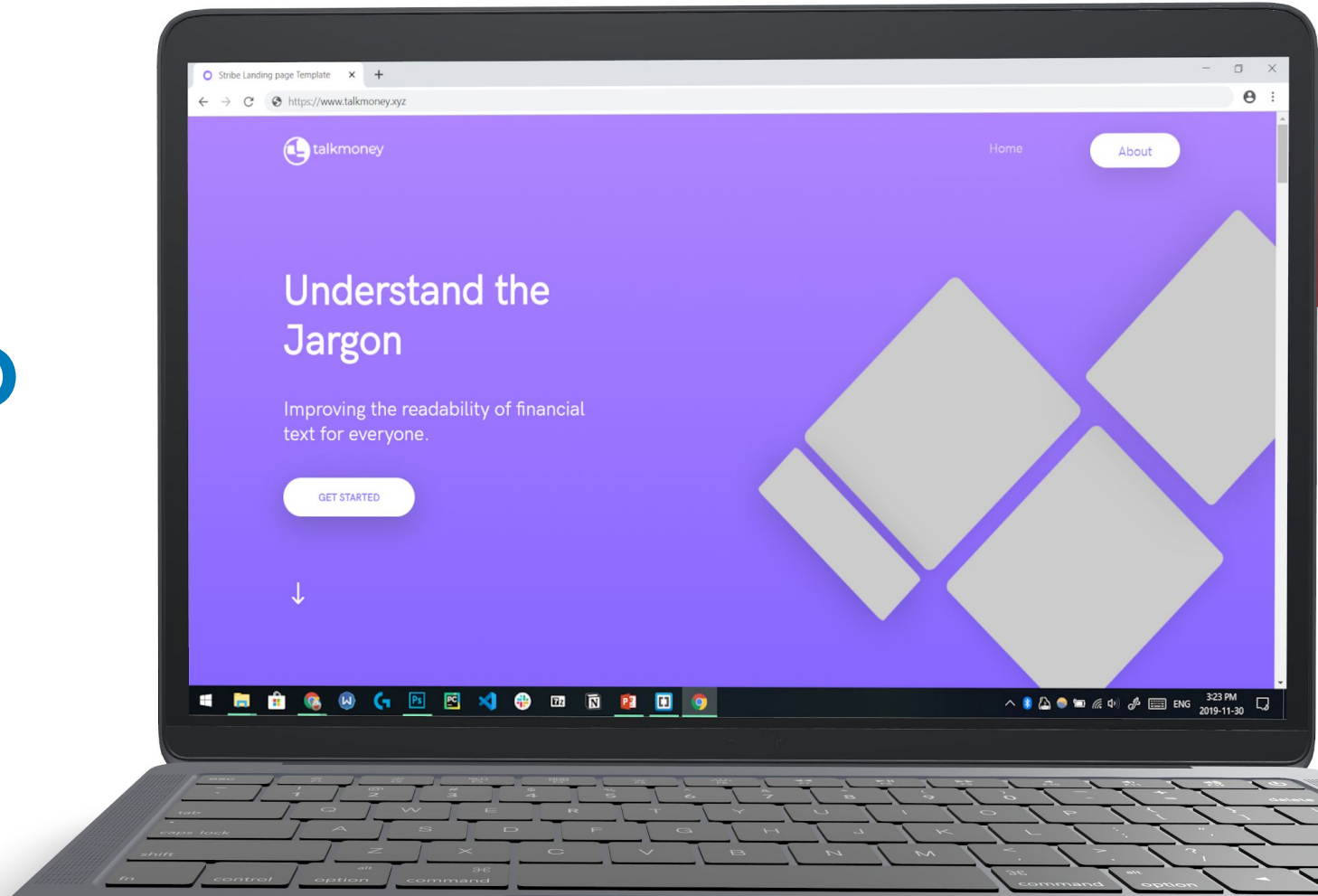
Increase financial readability.





Improving the readability of financial text for everyone.

Demo





Future

- Financial services terms of service
- Quarterly company reports
- Company statements or reports
- Stock analysis reports



Improving the readability of financial text for everyone.